



Journal Business Ad Rates:

Full page - \$750 (8.5" w x 11" h) / \$700 Early Bird (paid by 6/15)

½ page - \$450 (8.5" w x 5.5" h) / \$425 Early Bird

¼ page - \$325 (4.25" w x 5.5" h) / \$300 Early Bird

Premium placement Full page - \$1,450 / \$1375 Early Bird

Discounted Rates for Charitable Organizations:

Full page - \$475

½ page - \$300

¼ page - \$225

Design Fee - \$100 / \$25-50 for modification to 2018 ads

(Please circle requested ad size and, if requesting, design fee)

BILLING INFORMATION:

NAME / COMPANY: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

CREDIT CARD #: _____

EXPIRATION: _____ SECURITY CODE: _____

SIGNATURE: _____ DATE: _____

- Completed insertion orders should be emailed to fipboa@msn.com no later than **June 31, 2019**.
- Payments can be made by check payable to "THE PINES FOUNDATION", and should be sent to:
The Pines Foundation, P.O. Box 5305, Fire Island Pines, NY 11782
- Advertising artwork must be submitted separately and should be emailed to Scott Mahia at smahia@pinesparty.com no later than June 31, 2019. **"ISLAND OF LOST BOYS" THEMED ADS ARE ENCOURAGED.**
- All artwork must be in digital form. Acceptable formats are: PDF, TIFF or flattened PSD files, CMYK color, 300 dpi resolution. Allow .25" for full-bleed ads. Low resolution artwork will not be accepted.
- Please contact Scott Mahia at smahia@pinesparty.com with any design related questions; other inquiries should be directed to Frank Liberto at fliberto@pinesparty.com.